



COLSON SB343 STATEMENT

Why You May Not See a Recycling Symbol on Our Packaging

You may have noticed that our packaging does not currently display a recycling symbol. This is because California's rules governing recycling symbols are currently subject to a lawsuit called [*California League of Food Producers, et al. v. Bonta*](#). The lawsuit is still ongoing, and this creates uncertainty about what recycling symbols companies can or must use in California.

The lawsuit concerns a California law called Senate Bill 343 ("SB 343"). SB 343, also commonly known as the "Truth in Recycling" law, sets minimum standards for when companies can describe their products and packaging as recyclable in California. Among other things, it limits the use of the familiar "chasing arrows" symbol (and other recycling symbols) unless the product meets the law's requirements.

A federal court has [*temporarily blocked*](#) California from enforcing SB 343 while the lawsuit continues. The case hasn't been resolved, so for now, we have chosen to pause our use of recycling symbols on our products and packaging. We are monitoring the case closely. Once the legal and regulatory outlook is clear, we intend to begin putting recycling symbols back on our packaging in accordance with applicable law.